

340B CLIENT FORUM

SPONSOR AND EXHIBITOR PROSPECTUS

May 16-18, 2022 - Glens Falls, NY



340B CLIENT FORUM

Learn more about our third annual in-person event!



Our annual Client Forum is an opportunity for our network of health center and hospital leaders to come together to find measurable ways to make a difference in the care of their patients through 340B funding. The event will facilitate discussion on various hot button topics currently facing the 340B program, while providing answers to the frequently asked questions we face in administering a compliant program.

THIS FORUM IS FOR YOU IF YOU WANT TO:

- Showcase your products and services**
- Prove support for 340B efforts and initiatives**
- Have meaningful conversations with attendees**
- Network with potential prospects in a smaller environment**

At the forum, Hudson Headwaters 340B will bring together current third-party administrative clients, audit and consulting clients, and thought leaders across the industry. Clients from states nationwide will gather this year in Glens Falls, NY for the forum.

The past two years of this forum and the webinar education series have shown us the importance of networking with other leaders in the industry. All sponsors will receive complimentary full-conference registration in addition to admission of all forum events.

MAY 16-18, 2022

The Queensbury Hotel, Glens Falls NY

After two wonderful years at The Crowne Plaza in Lake Placid, NY, we have decided to bring the forum a little closer to home. The Glens Falls area is home to the Hudson Headwaters 340B team office, as well as the location of many Hudson Headwaters Health Network sites.

The Queensbury Hotel will offer attendees flexible conference space and a formal exhibition room. Best of all, it is walking distance from the small town charm of Glens Falls.



**NEW
LOCATION
FOR 2022**
*Welcome to
Hometown, USA!*

FORUM OVERVIEW

Formal Agenda to Follow!

MONDAY	TUESDAY	WEDNESDAY
5pm-8pm Welcome Dinner and Reception	8am-4pm Full Day of Sessions 6pm-8pm Lake George Cocktail Cruise	8am-12pm Half Day of Sessions

SPONSORSHIP OPTIONS

Be part of the larger discussion on 340B!

The Hudson Headwaters 340B Forum attracts over 100 attendees nationwide for this three-day forum. Hosting an event of this size with multiple networking opportunities is not possible without sponsors like you!



CAPTAIN - *One Available* - **\$7,500**

The Southern Adirondack region is known for its beautiful mountains and lakes. Among these natural landscapes is Lake George, which the late Thomas Jefferson had stated, "is without comparison, the most beautiful water I ever saw". The captain level sponsorship package will host our Tuesday night cocktail cruise reception on one of the famous Lake George Steamboats.

This package also includes:

- Exhibition Table in our Vendor/Refreshment Space
- Two rooms at The Queensbury Hotel
- Name and Logo in the program
- Marketing Materials
- 2-minute address
- Full page advertisement in our program



VENTURER - *Two Available* - **\$5,000**

Venture into the 2022 340B Forum by sponsoring one of two kick off receptions. An equally important element of our forum is providing networking events to allow for meaningful discussion in a relaxed environment. The options for sponsorship in the Venturer include the (1) Welcoming Cocktail Reception, or the (1) Welcome Dinner Reception.

This package also includes:

- Exhibition Table in our Vendor/Refreshment Space
- One Room at The Queensbury Hotel
- Name and Logo in the program
- Marketing Materials
- 2-minute address
- Half page advertisement in our program





ADVISOR - *One Available* - **\$3,500**

The Advisor package will bring together attendees, speakers, and exhibitors for a lunch reception during Tuesday's full day of sessions. This time will serve as an additional networking opportunity and will be hosted in a separate banquet space at The Queensbury Hotel.

This package also includes:

- Exhibition Table in our Vendor/Refreshment Space
- Name and Logo in the program
- Marketing Materials
- 2-minute address
- Quarter Page Ad



LEADER - *Three Available* - **\$2,500**

Keep the spirit of networking alive throughout the forum by providing regular coffee and refreshment breaks to attendees. Breaks are designed to be hosted in the exhibit and vendor table space to further encourage conversation.

This package also includes:

- Exhibition Table in our Vendor/Refreshment Space
- Name and Logo in the program
- Marketing Materials
- 2-minute address



ADVOCATE - *Ten Available* - **\$1,000**

Show your support for the 340B program and its constituents and get your name out there for attendees. Advocates are welcome to attend conference sessions and activities.

This package also includes:

- Name and Logo in the program
- Attendance of Networking and Education Sessions

GET TO KNOW OUR CLIENTS

This small and intimate forum is designed for meaningful conversations and opportunities to engage with attendees at a variety of events and exhibition times

NETWORKING

Monday Night Cocktail Reception
 Monday Night Dinner Reception
 Tuesday Networking Lunch
 Tuesday Night Cocktail Cruise

EXHIBITION

Tuesday Breakfast
 Wednesday Breakfast
 Three scheduled breaks
 Pre and post workshops

SPONSORSHIP RESPONSE FORM

Yes, I would like to sponsor the 2022 340B Client Forum!

I accept sponsorship at the following amount:

Captain, \$7,500

Venturer, \$5,000

Advisor, \$3,500

Leader, \$2,500

Advocate, \$1,000

Other, _____

Sponsor Contact Information

Organization Name _____

Address _____

City _____ State _____ Zip Code _____

Contact Name _____ Title _____

Telephone _____ Email _____

Other Notes or information for consideration:

Please fill out this form and return to Linda at lsmith@Hudson340B.com. This form and payment must be received by March 1, 2022 to be listed in the conference program as a sponsor. The Hudson Headwaters 340B team will also require a recent copy of your company's W-9. A confirmation e-mail will follow upon receipt of this form with next steps.

To assist staff in promoting your sponsorship, please provide a high resolution image of your logo in one of the following formats: .eps, .png, .jpeg, .pdf along with a brief description of your organization. For questions relating to the event please contact Steph at swillis@Hudson340B.com.